



Renewals Are Due

★ ★ Renew With Our ★ ★
★ ★ **New Network** ★ ★
★ ★ **Online System!** ★ ★

Membership Renewal Notices have been emailed to members. The first email contains online instructions and the second email contains your login and password information. You will need this information to login.

Please use these as your guide to renew your membership, purchase ads, and reserve and pay for the August luncheon. You can register and pay for a guest also.

Please renew today! The new system and payment processing is extremely secure. Even though the deadline to appear in the printed directory is past, you can still be in the online directory!

Please renew your membership online by clicking the orange link.

<https://sectwn.wildapricot.org/join-us>

Also, add this link to your contact list to be sure to receive mailings.

If you have problems, contact SECTwa_Admin@SECTwomensnetwork.org. There will also be help to walk you through the process at the August luncheon.

No paper renewals will be mailed via regular mail.

Thank you for your membership and your help during this transition!

August Luncheon

The Branding Workshop

Join us Wednesday, **August 17** at 11:30 am at Langley's Restaurant at Great Neck Country Club for our monthly luncheon meeting.

Jessica Vargas will present "The Branding Workshop" which is designed to help business owners learn the basics of effectively marketing their company, including the four keys of branding. She will look at various national companies as case studies and explain how to use the same principles that big businesses use to grow your own local business. Learning how to continue to grow your businesses through this Branding Workshop is important in today's economic climate.

Jessica Vargas is the VP/Market Manager at Cumulus Media New London (WQGN, WXLM, WMOS). She has been in the radio industry for the past nine years, starting with Cumulus's Bridge-

port properties for five years. Jessica resides in Waterford with her husband and their three daughters.

Network attendees should arrive at **Langley's Restaurant** in Waterford at 11:30 am for registration and networking, lunch at 12 noon. The public is welcome. **Reservations are required.**

★ ★ ★ ★ ★
All attendees: please make your reservations or cancellations for the Wednesday, **August 17** luncheon online 24/7 **by 12 midnight, Sunday, August 14.** <https://sectwn.wildapricot.org/events>

*** Note change in time for deadline.**

Cash or checks for **\$22** made out to the Women's Network will be collected at the door. **Reservations after 12 midnight on Sunday will pay \$27. Reservation no-shows and late cancellations will be billed.**

Upcoming Programs

September 21

Speed Networking

Members will participate in two rounds of speed networking. Join us for fun and great networking!

October 19

Constant Contact – April Woodcock

Posting to the SECT Women's Network Facebook Page

One fairly untapped member benefit is the Network Facebook page. We encourage you to share your business and personal news on the Network page. Members must post their event or information on the Network Facebook page themselves, then their news will be shared and will reach our 800+ friends. If you have questions about how to post, contact Denise Howard, Publicity Chair bestwellness4you@gmail.com.



Save the Date

"Through the Years"

40th Anniversary Celebration

September 30, 2016

Friday, 6-10 pm

at Langley's

at Great Neck Country Club

Tickets are available to purchase

at the monthly luncheons

\$40 per person

Cash or check only

Please see Deb McGrath

or...Buy your ticket

online at

www.sectwn.wildapricot.org/events

6pm – 7pm Cocktails & Networking

7pm – 8pm Dinner will be served
family style

8pm - Special Awards and Speeches

• During the entire event there will
be a Photo Booth and
lots of Fun, Fun, Fun!!!

**To purchase Sponsorships or Ads
for this event, please see the
Schedule Form on page 3.**



[Like us on Facebook](#)

**Please remember to post your events
on the Network [Facebook](#) page, then
email information to Judy to be
included in the upcoming newsletter,
jwhite5506@sbcglobal.net.**

President's Message

Make a Living and a Life

"We make a living by what we get, but we make a life by what we give." This is a quote from Winston Churchill – how true it is. I have this quote on my SECT Women's Network notebook. I felt the quote exemplified the people who have continually volunteered for the past 40 years to keep the Network moving forward.

An organization that has existed and provided services for women and men for decades, and is completely run by volunteers, speaks volumes about the Network membership. The members volunteer on committees that may take hours of dedication each week. There are 16 Network committees: Membership, Programs, Lunch Registration, Public Relations, Directory Ads, Newsletter, Website, Historian, Safe Futures Interface, Hospitality, Scholarship, Budget, Woman of the Year, Nominating, Master-

mind and one dedicated to this year's 40th Anniversary. These committees meet throughout the year to make sure that the Network is fully supporting all of the members' needs and preparing for future members. Once a month the Board of Directors meets for an hour and 15 minutes. Each committee comes prepared to report their work. Again, all volunteers!

Thank you to each one of you who volunteers for the Network or in your community, because it makes a difference. We would welcome new Network volunteers. If you are interested, please find the committee you want and contact the chairperson at this link <http://sectwomensnetwork.org/committees.php>.

Enjoy every bit of your summer.

President

Kathy Greene

Wawa Report – August 2016

What in the world is Wawa, and why are we reporting on it? No, it is not the convenience grocery store chain popular in the South. Wawa is the nickname we have given to Wild Apricot (first dubbed WA), the new complete online system we are now using for our Network. Among its many features, our new system includes: membership accounts and information; accounting and banking files; online membership renewal and self-service member details update; registration for luncheons and events; and our entire website. Wawa also allows for payment processing via credit cards and provides invoices and receipts. Everything is all in one place – easy and convenient to use. Interesting, it does involve convenience and groceries (the luncheons) after all!

A committee of members, headed up by Phyllis Nelson and Karen Martin, is working on this new system. Also on the original committee are JoAn Collins, Donna Parrotte, Connie Plessman and Judy Ricketts-White. The committee has now been expanded to include those who will be working on and using the system, includ-

ing: Kathy Pooler, Kathy Greene, Patti Rodgers-Longo, Andrea Longhi Wolfe and Susan Dombrowski.

Karen has been setting up the lion's share of the Wawa system. She calls it the "bones" of the system. She has imported all the membership data and set up electronic payments. Karen has slowly unveiled portions of the system, while working out any issues that come up.

Judy is currently working on setting up the website (or "skin" of the site) – how the site looks.

Karen works with Donna on the banking/accounting/payments portion of the site, with Kathy P. on the membership portion, with JoAn on the payments/registration portion and with Judy on the website portion.

Needless to say, this has been an enormous project. What began as research a year ago, is now close to being rolled out in its entirety!

This system promises to bring ease of use, increased benefits and data security for all our members.

Please remember to thank Karen and all our board members for helping to make this project a reality.

SOUTHEASTERN CONNECTICUT WOMEN'S NETWORK MEMBER SPONSORSHIP & AD SCHEDULE 40TH ANNIVERSARY YEAR-LONG CELEBRATION

\$1,000 Sponsorship Benefits:

- Priority reserved table for 10 people at Gala with business name on table
- Company logo displayed on PowerPoint presentations during events
- Priority recognition with logo in publications and marketing materials
- Company logo on event program
- Full page ad in event program (5" W x 8" H)

ADS:

- | | |
|--|---------|
| • Full page (5" W x 8" H) Camera ready | \$80.00 |
| • One-half page (5" W x 4" H) Camera ready | \$40.00 |
| • Business Card size Camera ready | \$25.00 |

Business Name: _____

Contact Person: _____

Business phone _____ **Cell phone** _____

Address _____

NOTE: All ads and sponsorships DEADLINE: September 9, 2016

Checks Payable to: SECT Women's Network



Send to: Mildred E. Devine
Box 42
Quaker Hill, CT 06375-0042
Email: mildred.devine@snet.net
Telephone: 860-442-2030

Save the Date

Women's Leadership Forum

Honoring our Past, Empowering our Future

Program

Morning Brunch

Honoring the 40th Anniversaries of women being accepted into the US Coast Guard Academy and the founding of SECT Women's Network and of Safe Futures with table discussions on women's leadership - past, present and future.

Panel

Women Trailblazers will focus on the topic of "Ethical Leadership for a Sustainable Future"

Keynote Address **Geralyn White Dreyfous**

Oscar-winning producer of the documentary film, "Born into Brothels" and Executive producer of many award-winning films including: "Miss Representation," "Kick Like A Girl," "The Hunting Grounds," "The Square," "The Invisible War," and the critically acclaimed "Beauty in Truth: Alice Walker"

When

Sunday, October 2, 2016
9:00 a.m. - 4:00 p.m.

Where

U.S. Coast Guard Academy
Leamy Hall
New London, CT

Who

All are welcome!

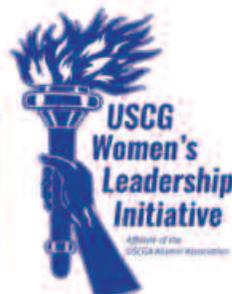
All students are invited to attend the afternoon program for free.

Additional Information

Ticket prices: \$55 for the whole day, \$35 for the afternoon program only, \$30 for brunch only
Sponsorships are also available.

Learn more at www.cgaalumni.org/WLF
or call (860) 861-3743 / (860) 442-2683

Brought to you by:



Women's Leadership Forum

"Honoring Our Past, Empowering Our Future"

On Sunday, October 2, 2016 the first Women's Leadership Forum will be held at Leamy Hall at the U.S. Coast Guard Academy (USCGA). Registration begins at 9:00 a.m., and the main event runs from 10:00 a.m. to 4:00 p.m. The title of the forum is "Honoring Our Past, Empowering Our Future." Network member, Lisa Giordano is founder of the forum and is co-chairing the event with Commander Erica Mohr of the Coast Guard Women's

Leadership Initiative.

The morning program will begin with a brunch in recognition of the 40th Anniversaries of women being accepted into the first class at the USCGA, the founding of the SECT Women's Network and the founding of Safe Futures. A presentation by Network Founder, Millie Devine as well as a Coast Guard Alumna will be followed by table discussions on women's leadership – past, present and future.

Oscar-winning producer, Geralyn White Dreyfous will be the Keynote Speaker during the afternoon program. Dreyfous has produced countless award-winning documentary films including: "Born Into Brothels," "Miss Representation," "Kick Like A Girl," "The Hunting Grounds," "The Square," "The Invisible War," and the critically acclaimed "Beauty in Truth: Alice Walker," and many more. The International Documentary Association honored Dreyfous with the Amicus Award in 2013 for her significant contribution to documentary filmmaking, and Variety recognized her in their 2014 Women's Impact Report highlighting her work in the entertainment industry.

A panel discussion on the topic "Ethical Leadership for a Sustainable Future" will follow the keynote speaker and include women trailblazers including the USCG's Vice Admiral Sandra Stosz, the first woman superintendent of a U.S. military academy, Grace Jones, Past President of Three Rivers Community College, Lynn Malerba, the first woman Chief of the Mohegan Tribe and Maryam Elahi, President and CEO of the Community Foundation of Eastern CT. Additionally, a Resource Fair made up of organizations from the area that support leadership initiatives for women and girls will be held throughout the day.

High School Junior and Senior girls from the area will be invited to attend the afternoon program for free, and will have the opportunity to apply for a college scholarship sponsored by the Women's Leadership Forum. Sponsorships and donations are being accepted to support Pathway to a Safe Future, the Coast Guard Women's Leadership Initiative, the College Scholarship for High School Girls, as well as scholarships for women of limited means to attend the Women's Leadership Forum. If you would like to be a sponsor or to make a donation, please contact Lisa Giordano at (860) 861-3743, or ldgldg7@gmail.com, or Jean Wilczynski at jwilczynski@exencialwealth.com. Also, there will be an opportunity to make a donation when registering for the Forum on line.

Tickets are on sale now, \$55 for the entire day, \$35 for the afternoon program only and \$30 for the brunch only. For more information please go to www.cgaalumni.org/WLF or call (860) 442-2683 or (860) 861-3743. See flyer on page 4 for more information. ■

WOMEN'S LEADERSHIP FORUM

Sponsorship Levels*

www.cgaalumni.org/WLF

Advocate – \$10,000

- 1 Table - 8 complimentary conference registrations
- Verbal recognition during conference
- Recognition in printed materials in Forum packet
- Company rep air time: intro keynote, or intro to panel, or welcome
- Sponsor info displayed in Plexiglas frame on brunch tables
- Table at Resource fair (preferred placement)
- Logo/Name cycled on screen during breaks
- Logo on website

Leader – \$5,000

- 4 complimentary conference registrations
- Verbal recognition during conference
- Recognition in printed materials in Forum packet
- Sponsor info displayed in Plexiglas frame on brunch tables
- Table at Resource fair (preferred placement)
- Logo/Name cycled on screen during breaks
- Logo on website

Partner – \$2,500

- 2 complimentary conference registrations
- Verbal recognition during conference
- Recognition in printed materials in Forum packet
- Table at Resource fair (preferred placement)
- Logo/Name cycled on screen during breaks

Supporter – \$1,000

- Verbal recognition during conference
- Recognition in printed materials in Forum packet
- Table at Resource fair (preferred placement)
- Logo/Name cycled on screen during breaks

Believer – \$500

- Logo/Name cycled on screen during breaks
- Recognition in printed materials in Forum packet

Friend – \$150

- Logo/Name cycled on screen during breaks
- Recognition in printed materials in Forum packet

Contact: Jean Wilczynski at jwilczynski@exencialwealth.com, (860) 434-5999, or Emily Herbette at eherbette@cgaalumni.org – Or go to the webpage: www.cgaalumni.org/WLF

*Funds will support: Pathway to a Safe Future, USCG Women's Leadership Initiative, College Scholarship for High School Student, Book Scholarship for Middle School Student

Members on the Move

Deb McGrath is proud to announce that she is now Director of Honor and Remember, CT Chapter.

Congratulations Deb, this is a huge honor and accomplishment!

Joanne Moore announces Act II Publications, LLC, just released the second book in its "After the Loss of a Spouse" series. The new book, "After the Loss of a Spouse: Henry VIII to Julia Child" by Lisa Saunders, examines the bittersweet human condition of love and loss through the lens of history. By learning how these famous (and infamous) people managed their lives after the loss of a spouse, we come to realize the potential that exists in all of us.

• Friday, August 12, 7:45 p.m., Lisa Saunders will talk on "Tales of Famous Connecticut Widow's Walks", at Mystic River Yacht Club, 14 Holmes Street, Mystic, CT. amarfoster@gmail.com

• Wednesday, August 24, 6 p.m., Lisa Saunders and Dr. Joanne Z. Moore will talk on "After the Loss" Self-Improvement Series, at Bank Square Books, 53 W. Main Street, 2nd floor, Mystic, CT. www.banksquarebooks.com

Featured Business at Cameo Table

Sheree Wujtewicz will be showcasing her business at the August 17, 2016 luncheon. Please stop by the table to learn more about Sheree Sirpenski Photography, and visit www.shereesirpenski.com.

Copy Deadline is the 20th of the month to appear in the next month's issue. Email copy to Editor Judy Ricketts-White at jwhite5506@sbcglobal.net. The SECT Women's Network reserves the right to edit copy submitted for inclusion in the newsletter.

July Drawings

Kathy Pooler won the cash. Paula Goldman's name was drawn for the Ha Ha lunch, and Ha Ha she wasn't there. Donna Yother won the *Spotlight* article and Suzanne Karp won the *Resident* article. Sheree Wujtewicz won the Cameo Table to showcase her business at the August 17th luncheon.



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40th Celebration Gala Tickets

Tickets are available to purchase at the monthly luncheons for the September 30 event.

\$40 per person, cash or check only
Please see Deb McGrath or purchase online at

www.sectwn.wildapricot.org/events



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Network Board Meeting Friday, August 12

The next Network Board Meeting is Friday, August 12, 8 am, at the Hampton Inn, 300 Long Hill Road, Groton, Connecticut. All members are welcome to attend.

All Attendees: make reservations online for the Wednesday, August 17 luncheon at Langley's Restaurant, Great Neck Country Club in Waterford, CT at

<https://sectwn.wildapricot.org/events>
no later than 12 midnight, Sunday, August 14,
Reservations are required.

Reservation no-shows and late cancellations will be billed.